

# EffiSafe

## The accident prevention and risk analysis solution

### Safety: a major challenge for operators of heavy vehicles

- Although accidents involving heavy vehicles vehicles is low (5% of road accidents in France in 2016), the **consequences are much higher** (14% of deaths in 2016).
- **The fleet owner remains responsible for the safety** of its employees and the consequences of accidents
- Besides the human impact, **safety represents a financial issue**: loss of income, insurance costs repair costs, etc.

**Human factors remain the main cause of accidents due to inattention, drowsiness, excessive speed or external causes.**

### Effisafe is the solution

Based on the Efficube embedded platform, **EffiSafe enables collecting all the data needed to improve safety**. This includes **measurements related to driving** (braking, acceleration, speed), **the surroundings** (position, images or videos) **or the vehicle** (tyres, brakes). These data are used to produce **risk indicators** that can be used to identify areas for improvement and prevent risks. EffiTrax's commitment is also to **support its clients by offering a safety awareness programme developed by experts**.

In the event of an accident happening, Efficube has a **black box function** which records all the available data and enables reconstructing the accident in order to draw all right conclusions and the necessary lessons to be learned.

 **Effitrax**  
Unlocking smart data



EffiTrax is a **Belgian company** created in 2017 by **Belgian and French experts in transport, heavy vehicles and telematics**. The idea emerged out of an observation: the current telematics systems are too complex, closed, not scalable and not adapted to the accelerating technical changes.

EffiTrax's mission is to simplify the lives of fleetowners, OEMs and other Telematics users by offering them a **universal vehicle connectivity platform**.

Choosing EffiTrax is choosing a **guaranteed permanent access to data from all your vehicles and the benefit of a connected fleet**.

Unlocking smart data

# EffiSafe

## For whom is it?

- For all fleet managers that want to reduce maintenance operations
- For all operations managers who need to manage their business
- For all HR managers who are responsible for the safety of people
- For all telematics integrators who do not have the necessary data for their application.

## For what vehicles

EffiSafe is particularly suitable for special vehicles: refuse collection vehicles, truck mixers, compactors, coaches, crane trucks, sweepers, etc...

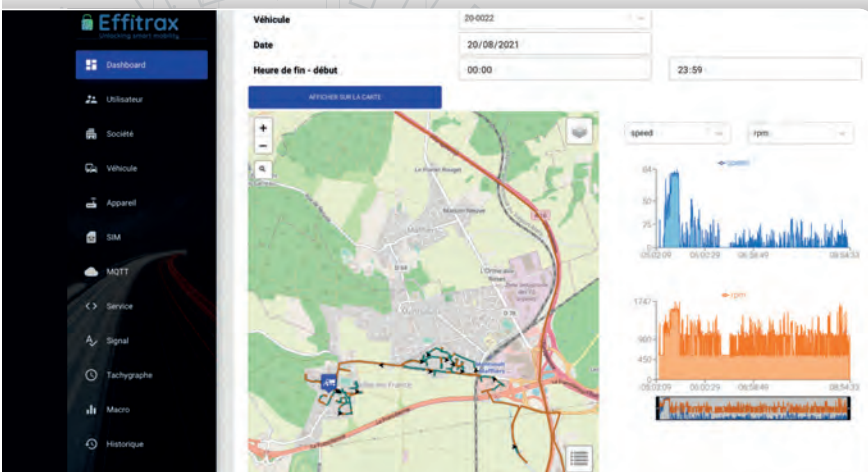


## What are the benefits?

Choosing EffiSafe means choosing an improvement service provided by experts in the field of fleet operations for special vehicles

With EffiSafe, you benefit from:

- Better driver training
- Reduced repair costs
- Improved personnel safety
- Reduced vehicle downtime



**Belgie :**  
HQ - Brugsesteenweg 253 B 0011, 8500 Kortrijk, Belgie

**Belgique :**  
A6K, Square des Martyrs, 6000 Charleroi, Belgique

**France :**  
Euratechnologie, 165 Avenue de Bretagne, 59000 Lille, France

www.effitrac.com — info@effitrac.com — +32 56 29 65 31 — +33 9 70 26 56 18